

AFRICA

The Land of Opportunity



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**Picture this: a
land**

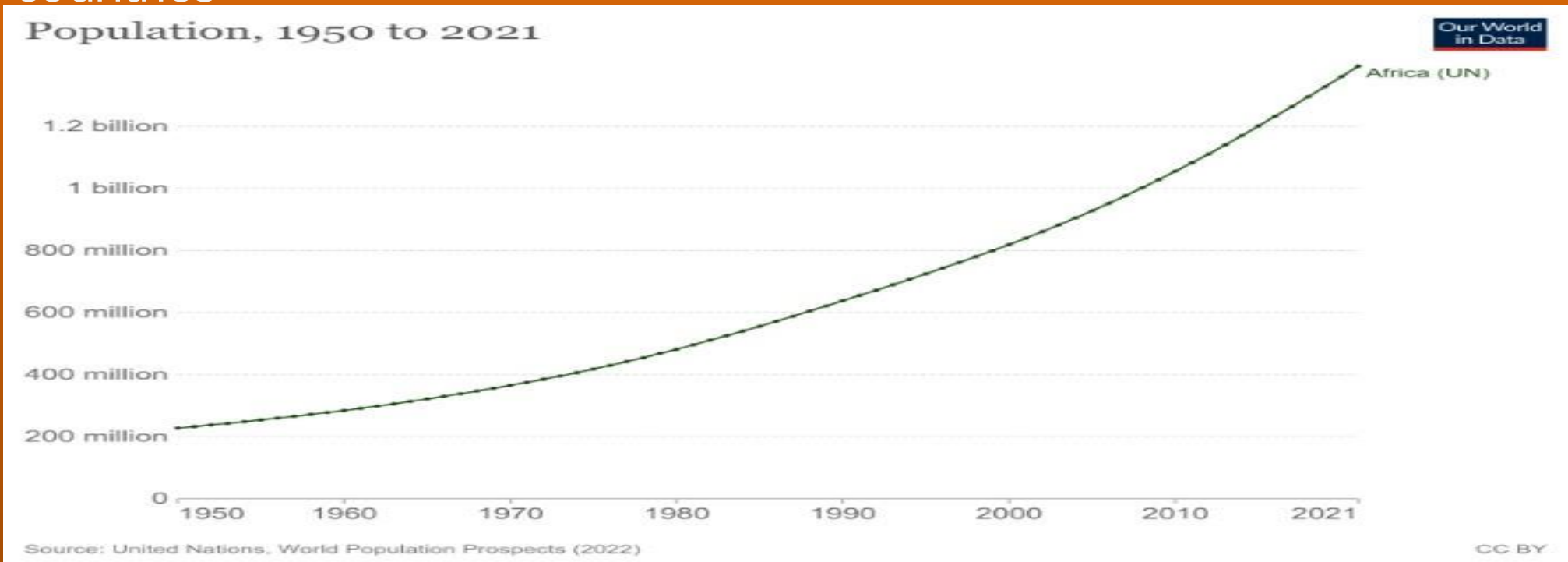
Good Morning !
Ayubowan !
Habari za asubuhi !

BIT OF HISTORY OF
AFRICAN CONTINENT



AFRICA OUTLOOK – 2024/2025

- ❑ Africa will remain second fastest growing region globally with GDP 3.7%+ trailing only behind Asia.
- ❑ 2nd Highest Population Growth (2.3%) only behind Asia with 54 countries



- ❑ Africa holds over 30% of global mineral reserves, including more than half the world's reserves of gold, chrome, and platinum, a significant proportion of global diamond reserves, oil and gas and 5% of naturally occurring lithium ore reserves.



- ❑ Digitalization and growth of Information Technology and telecommunication in Africa



- **The African Continental Free Trade Area (AfCFTA) - the world's largest free-trade area - started trading on 1 January 2021 since the wto, creating a market of 1.2 billion people and the eighth economic bloc in the world with a \$3-trillion combined GDP, that is expected to more than double by 2050**



FIVE Critical Areas of Emerging Opportunities that positioned Africa as the next Global Trade and Investment Destination

- ❑ **A population that is fast growing and urbanizing**
- ❑ **The continent is industrializing with opportunity to grow manufacturing exports**
- ❑ **Africa is aggressively pushing to close its infrastructure gap**
- ❑ **Innovations to unlock value addition and regional value chain development:**
- ❑ **The potential of increasing digital and mobile access**





OPPORTUNITY AFRICA

Education

Agriculture

Manufacturing

Medical and pharma

Renewable energy

IT / Technology

Logistics/ Transport

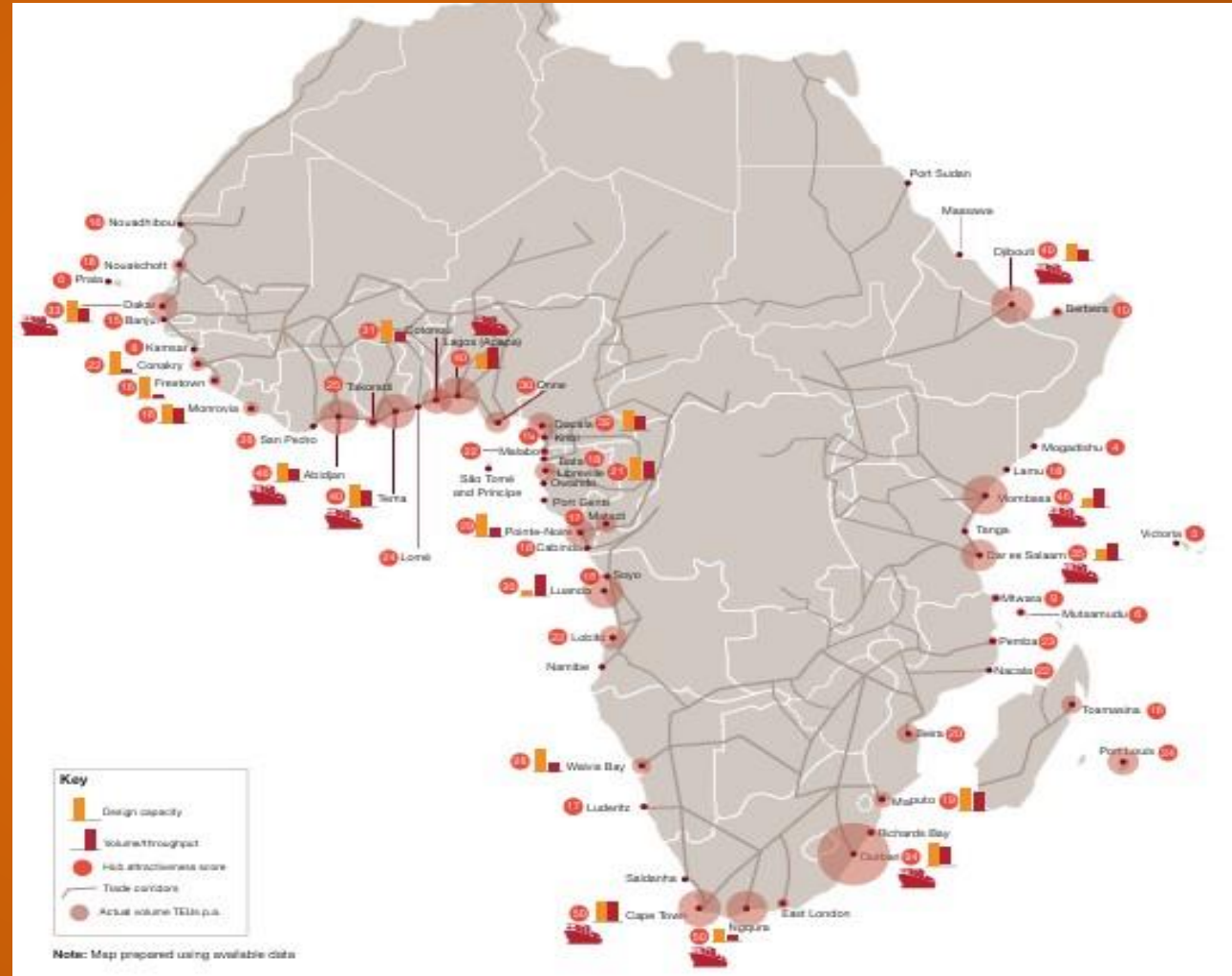
Infrastructure

Retail and Ecommerce.

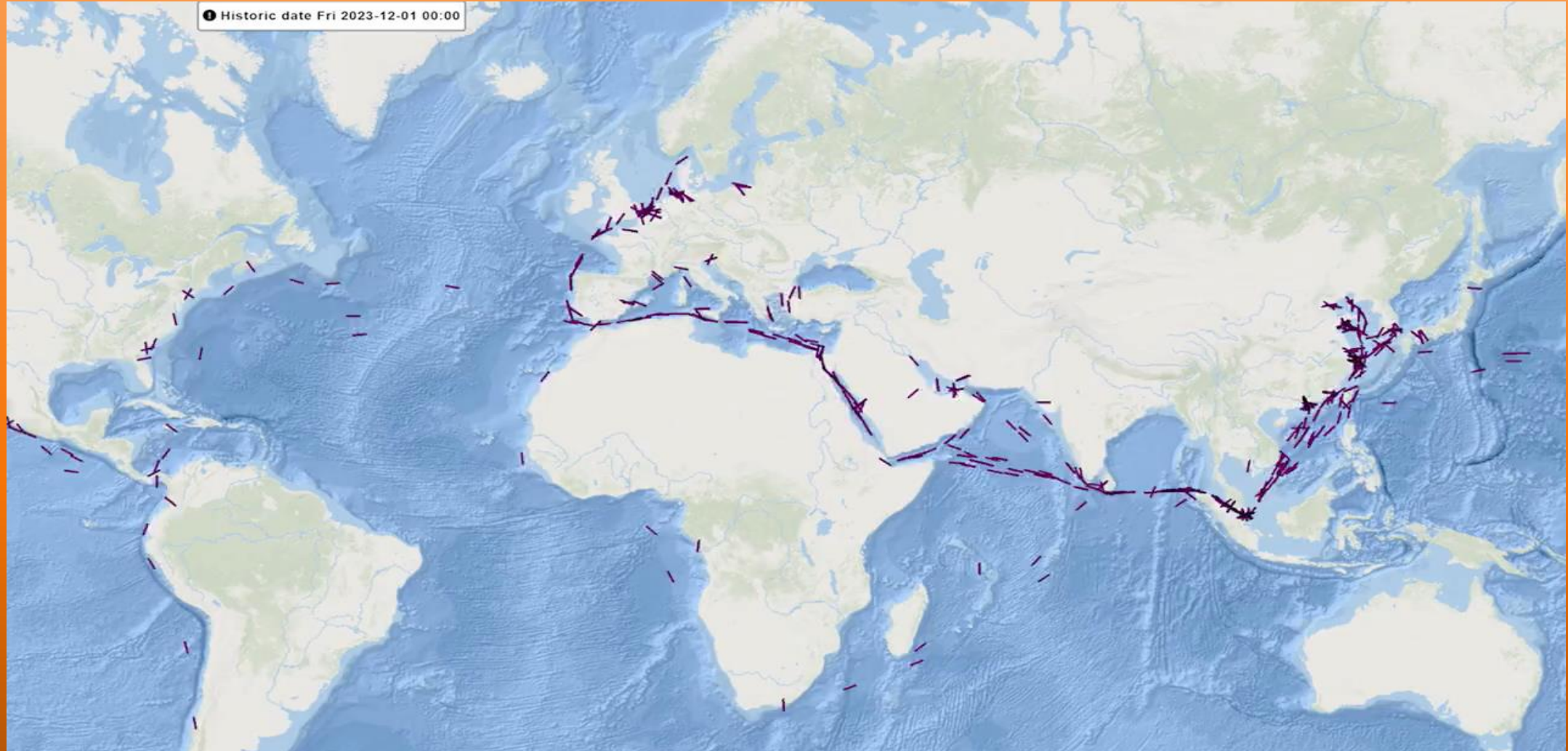
STRENGTHENING AFRICA GATEWAY TO TRADE

- **MAIN SEA PORTS OF AFRICA**

- MOMBASA
- DAR ES SALAAM
- DJIBOUTI
- DURBAN
- APAPA
- TEMA
- BEIRA



RED SEA CRISIS & CONNECTIVITY BETWEEN AMERICAS/EUROPE/ASIA/AFRICA



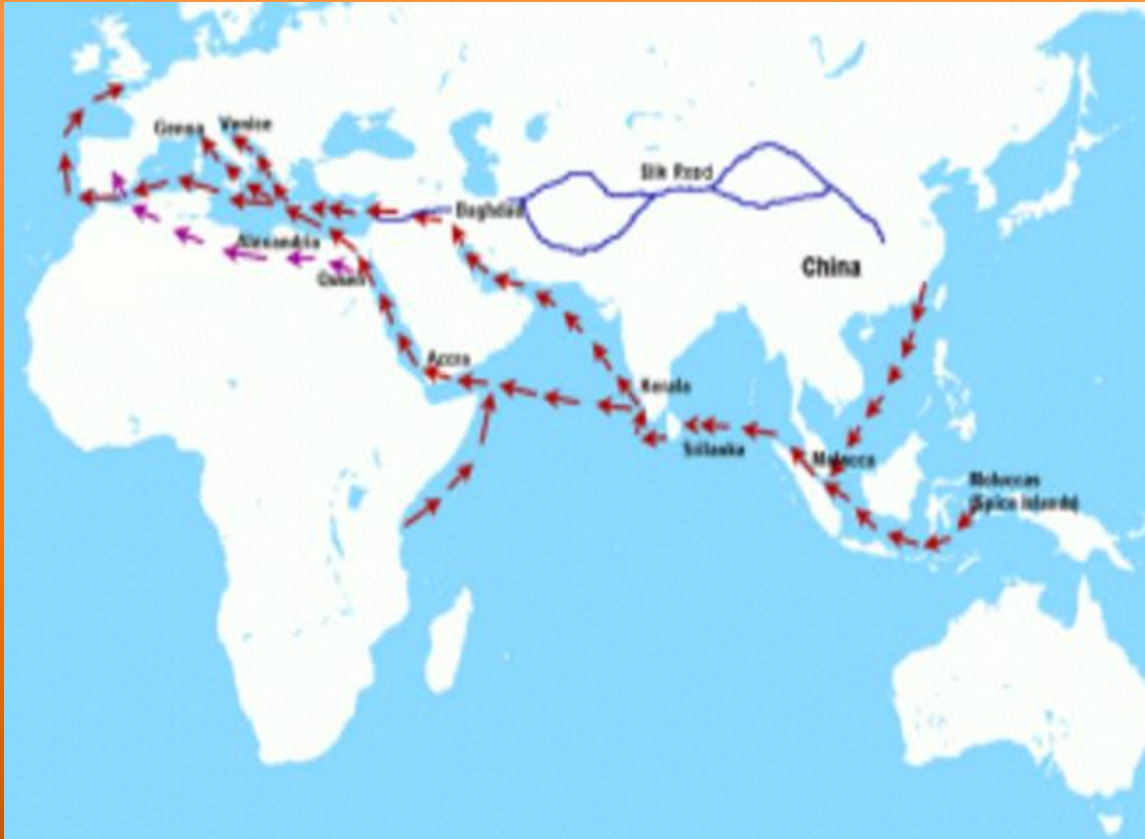
EMERGING ECONOMIES IN SUB SAHARA



COUNTRY	GPD
ETHIOPIA	6.7%
RWANDA	6.5%
DJIBOUTI	6.2%,
UGANDA	6%,
TANZANIA	5.7%
KENYA	5.4%
CENTRAL AFRICA	4.1%
WEST AFRICA	3.1%



SUB SAHARA AFRICA – ASIA TRADE



Exporter	Trade (US\$ BN)	Partner share(%)
China	73	18.31
India	30	7.56
South Africa	24	6.09
United Arab Emirates	21	5.44





SRI LANKA IN THE MIDST OF ASIA/AFRICA

The geographical location gives a comparative advantage to the country as the gateway to the Indian Subcontinent and to serve South and East Asia, Middle East and Africa on the main East and West shipping route and the opportunity to evolve in to a key Entrepot Hub

Sri Lanka is an island nation situated in a strategically important location in the Indian Ocean region at the centre of maritime trade routes in between East and West, as well as in the middle of Africa, the Arab, and Eastern worlds and is surrounded by the Bay of Bengal and the Arabian Sea.

Sri Lanka's location enables the country to provide quick and efficient global and regional connectivity to move cargo to and from Asia to the rest of the world. More than 60,000 ships ply this route annually, carrying two-thirds of the world's oil and half of the global containerised traffic.



- Sri Lanka also located very close to all major ports in the Indian subcontinent, especially those of India, with the rising middle class, makes it a prime location that is able to provide fast and easy connectivity to the Indian subcontinent through its feeder network.

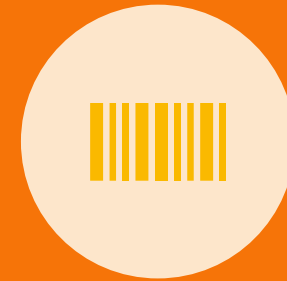
At present India relies considerably on the Port of Colombo for its global trade, with 30% of its total global transshipment on average going through Colombo Port. Sri Lanka's port of Colombo is the only deep-water commercial port in South Asia, and the only hub port between Singapore and Dubai that can accommodate the new generation of large vessels.



3 TRENDS WILL SHAPE THE FUTURE OF LOGISTICS IN AFRICAN MARKETS.



*CLOSING THE URBAN-
RURAL DIVIDE*



*THE DIGITIZATION OF
LOGISTICS,*



*AND THE CONTINUED
RISE OF B2B LOGISTICS
COMPANIES*



TRENDS OF AFRICAN LOGISTICS COMPANIES

- Connecting Rural communities to regional supply chains
- Innovation through plat forms to deliver efficient and cost- effective logistics capabilities
(ie -Jumia / Couriers apps which coordinate delivery of groceries to consumers and coordinate freight delivery solutions)
- Rise of African start up companies making use of urbanization and rising ecommerce penetration.
- Logistics Tech applications which meets the B2B needs in the continent.

JUMIA 


AGL


DP WORLD
Investor Relations





