

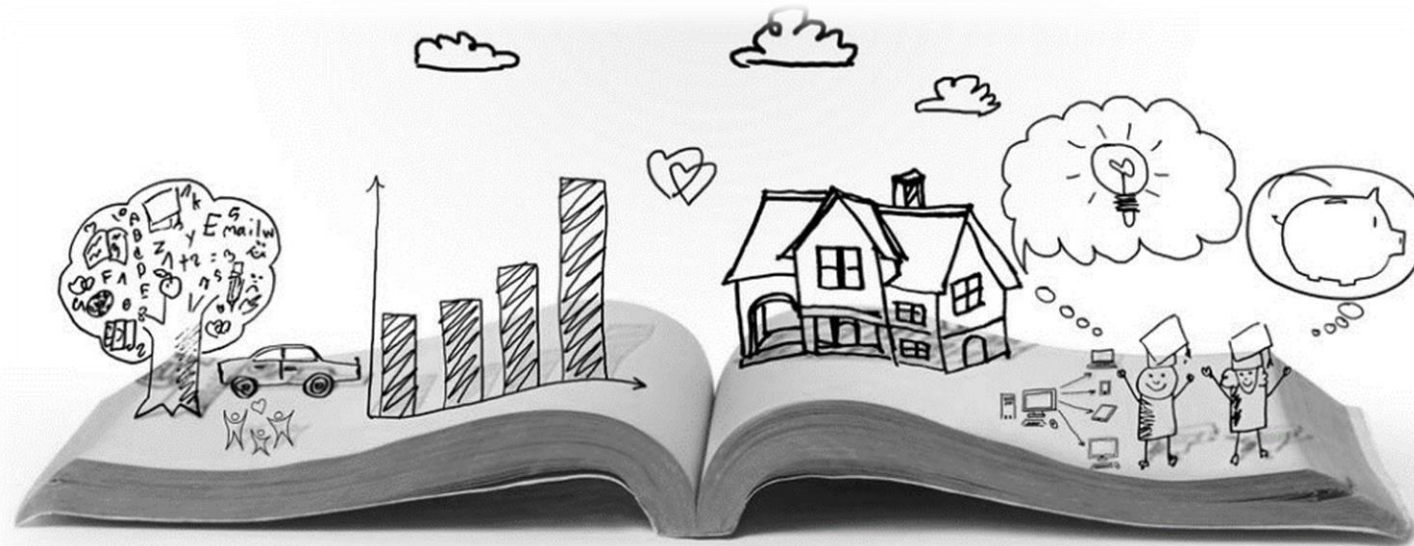
Modern Apparel Sourcing Trends and the Role of Logistics

A conceptual overview to give food for thought

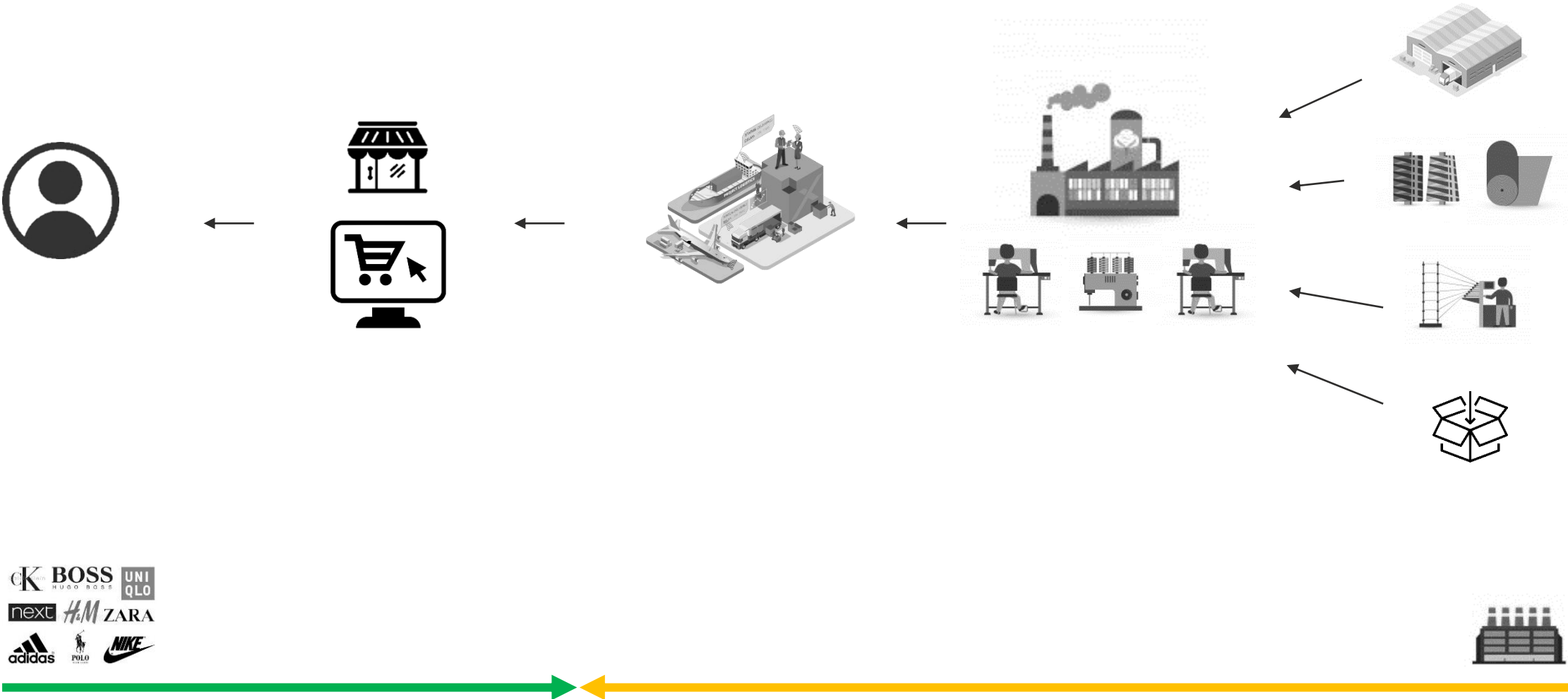
Anton Grebener – CEO



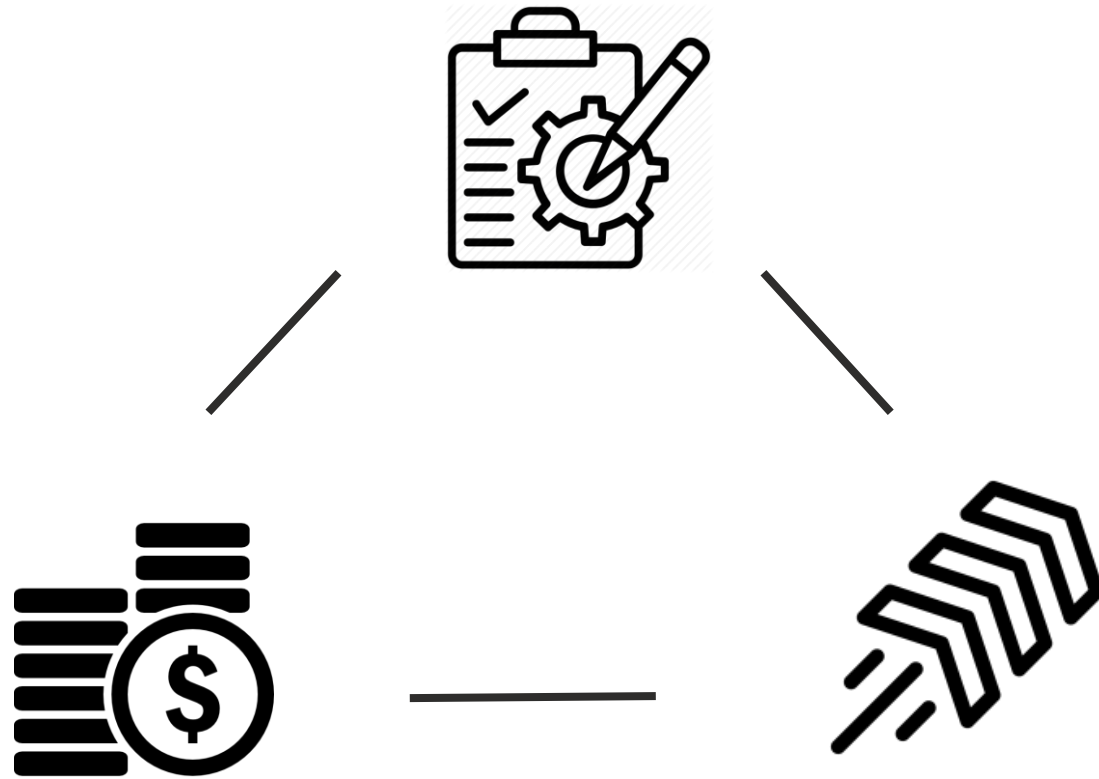
Objective



Apparel Sourcing Ecosystem



Apparel Sourcing trends



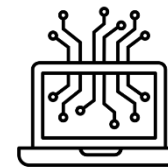
Driven by



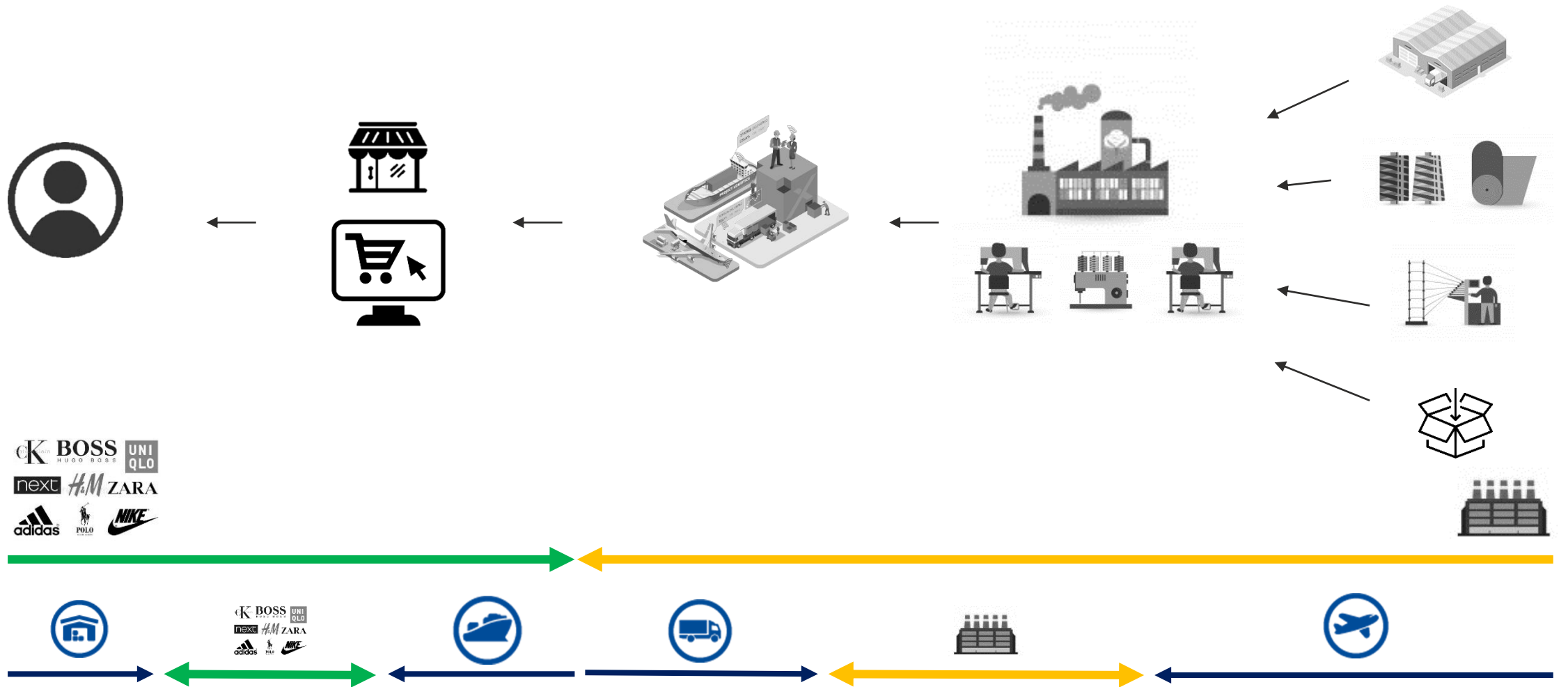
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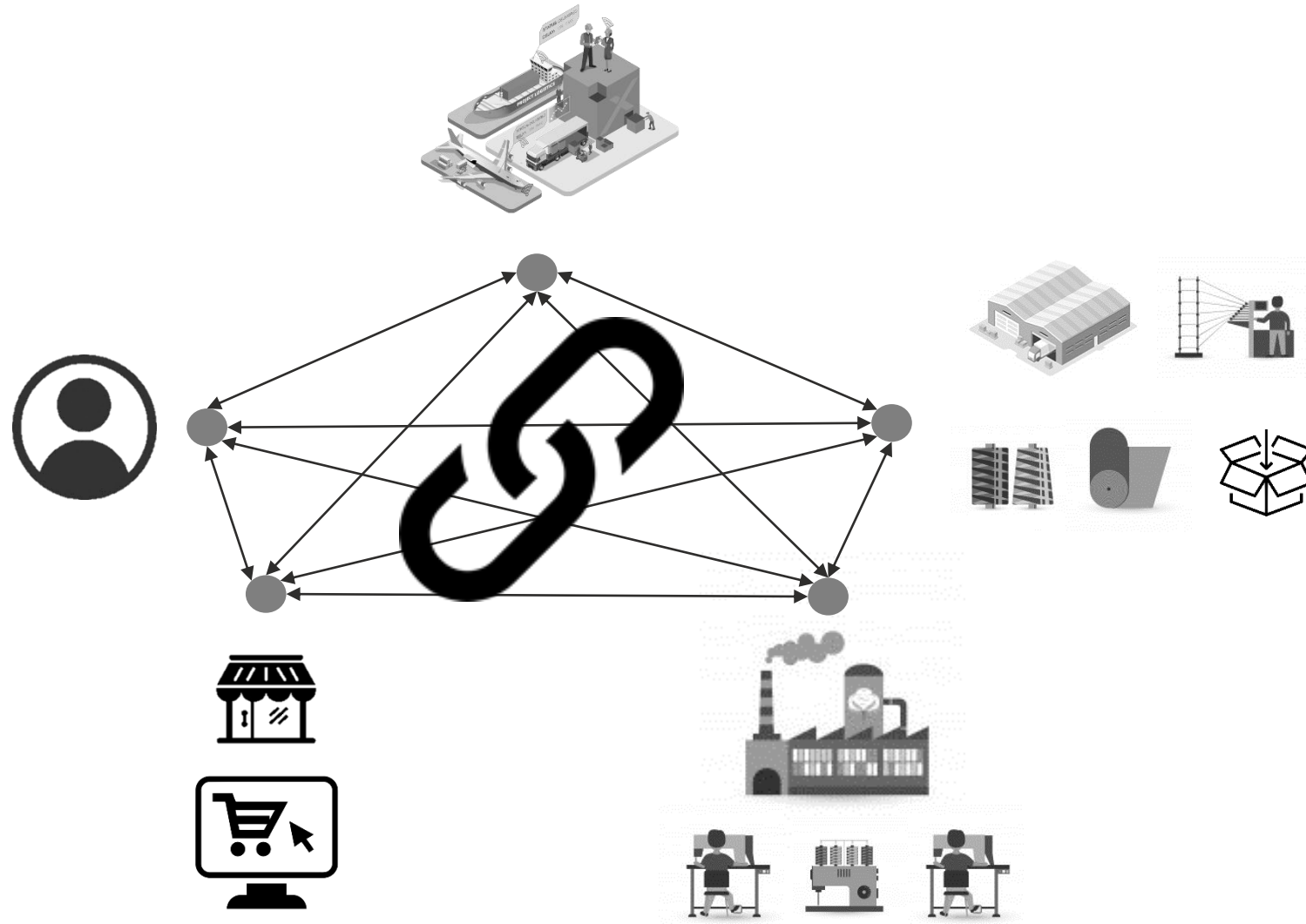
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Role of Logistics



Ideal Role distribution



Food for thought

